

Deaf Awareness Training Packages

**Increasing deaf awareness in arts
and culture**

What we offer

We are a deaf-led charity and we advocate for and provide text-based deaf access to arts and culture through theatre captioning and live subtitles.

We offer training to help venues and organisations to confidently communicate with customers who are deaf, deafened or hard of hearing.

All our training is designed and delivered by Stagertext staff who have a wide range of lived experience of deafness including wearing hearing aids, cochlear implants, are hard of hearing or have BSL as their first language.

Although we are an arts and culture-based charity, we work with all venues and organisations across all sectors. Whatever you need, we're on hand to support you and ensure the training we deliver is useful and relevant to you and suits your budget.

We offer:

- Deaf Awareness Training
- Digital Subtitle Training
- Deaf Access in a Cultural Setting for Drama School Students
- Bespoke Training - Get in touch to let us know what you need

The majority of our training sessions are delivered in person with a maximum group of 20 people, or they can be done online with a larger group.

We look forward to working with you!

Our clients include:



Digital Culture
Network

ATG

ENTERTAINMENT

LAMDA

National
Theatre

REGENT'S PARK
OPEN
AIR THEATRE



MERCURY



GUILD
HALL
SCHOOL

ARTS COUNCIL
ENGLAND



Introduction to Deaf Awareness Training

The Introduction to Deaf Awareness training benefits anyone who wants to learn how to confidently communicate with people who are deaf, deafened or hard of hearing.

We will cover:

- Why deaf awareness is important
- Statistics of deafness in the UK
- Terminology and different types of deafness including D/deaf, deafened and hard of hearing
- Communication strategies for staff speaking to deaf customers
- Hints and tips on removing communications barriers
- Interactive BSL fingerspelling and lip-reading exercises
- An overview of text-based deaf access: theatre captioning, live subtitles, digital subtitles

2 hours - Prices from £300 + expenses + VAT

42% of people said they use subtitles to with concentration when watching TV or content online.*

18 million adults in the UK are deaf, deafened or hard of hearing.

That's 1 in 3 people.

Source: RNID

54% of the general public said they use subtitles to varying degrees when watching content on TV or online.*



Deaf Awareness Training and Deaf Access Best Practice (one day)

A comprehensive session that helps you develop further deaf awareness and have a good understanding of deaf access. This training can be tailor-made to suit your venue and staff.

We will cover:

- Why deaf awareness is important
- Statistics of deafness in the UK
- Terminology and different types of deafness
- Communication strategies for staff speaking to deaf customers
- Hints and tips on removing communications barriers
- An understanding of what your venue already offers (i.e. hearing loops, transcripts, captions, live subtitled events)
- Introduction to different types of text-based deaf access available (theatre captions, live subtitles, digital subtitles)
- Easy wins for deaf access
- How to advertise your deaf access to your customers
- Best practise for your venue's customer facing staff for deaf, deafened or hard of hearing audiences

10am to 4pm - Prices from £995 + expenses + VAT

“The Deaf Awareness training was incredibly enjoyable and confidence building. Incorporating deaf awareness into my day-to-day communication is so important to help significantly reduce barriers, increase inclusion and participation.”

Mercury Theatre



Digital Subtitle Training

This training focuses on the benefits of digital subtitles (video, VR, creative and online - whether on social media, websites or as part of an exhibition) along with tips and best practice on how to create accessible subtitles.

We will cover:

- Introduction to Deaf Awareness
- Benefits of subtitles - both to deaf audiences and others
- How subtitles are used by viewers and impact on engagement
- How to get support for subtitling within your organisation
- Best practice for implementing subtitling as a policy within your organisation
- Best practice for creating deaf accessible subtitles - formatting text, how to deal with sound effects, music, multiple speakers, singing and timing.

In person for 3 hours: Prices from £600 + expenses + VAT

Online for 2 hours: Prices from £450 + VAT

“We have worked with Stagertext for several years, offering training to our undergraduate Production Arts students. Feedback on these sessions from the students has been consistently excellent, and the learning that Stagertext provides is absolutely crucial to our students' development.”

Guildhall School of Music & Drama



Deaf Access in a Cultural Setting for Drama School Students

Our training prepares your students for working in a professional theatre environment where a knowledge of accessibility will be an asset.

Whether students are performers or learning about the technical or design side of theatre, we work with drama school students to teach the importance of deaf access within a cultural setting. This training involves a live demonstration from a professional captioner using a caption unit and gives students the opportunity to create and deliver a short excerpt of a captioned script.

We will cover:

- Why deaf awareness is important, statistics and terminology
- Benefits of theatre captions and subtitles – both to deaf audiences and other audiences
- Introduction to different types of theatre captions including creative captions
- Live demonstration of how captions work and the importance of caption unit placement on set
- Technical requirements and set up for captions in theatres
- Understanding the production process of including theatre captions for a performance
- How to approach set design to include captions
- Best practice for deaf access captions
- Budgeting for deaf access in production costs
- Live subtitles for events and using Speech-To-Text Reporters – how it works and what's involved.
- Digital subtitles – how they are used by viewers and their impact on user engagement

1 day: Prices from £995 + expenses + VAT

If you would like to find out more about live subtitles in an arts and culture setting, we can also arrange for this to be demonstrated as part of a training package. Please note this training will require a Speech-To-Text Reporter and relevant equipment and the cost will be reflected on booking.

Working with our sister charity Vocal Eyes, we can also offer a joint Sensory Awareness Training Day. To find out more, get in touch using the QR code or email us.

Contact Us

If you'd like to find out more or have any questions about deaf awareness or digital subtitling training, please get in touch by using the QR code.



Or contact us at: enquiries@stagetext.org.uk

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Registered Charity No. 1084300

